### **NEON NIGHTS GLOW UP CONTEST**

#### **OFFICIAL RULES**

NO PURCHASE OR FEE NECESSARY TO ENTER OR WIN. YOU HAVE NOT YET WON. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS IS A GAME OF SKILL, NOT CHANCE.

• Eligibility. RIOT GAMES, INC., A DELAWARE CORPORATION, DIRECTLY OR THROUGH ITS AFFILIATES AS APPLICABLE ("SPONSOR"), IS THE SPONSOR OF THIS CONTEST ("CONTEST").

THIS CONTEST IS OPEN ONLY TO CURRENT VALID MEMBERS OF LEAGUEOFLEGENDS.COM AND/OR ITS RELATED LOCAL SITES (THE "SITE") WHO

- <u>ARE NOT CURRENT EMPLOYEES, CONTRACTORS, OR EMPLOYEES OF SPONSOR;</u>
- ARE THIRTEEN (13) YEARS OF AGE (OR TWELVE (12) FOR SOUTH KOREA) (IF UNDER 18, ENTRANTS MUST BE REPRESENTED BY THEIR PARENT OR LEGAL GUARDIAN AT THE TIME OF REGISTRATION) OR OLDER AT TIME OF ENTRY; (III) ARE NOT RESIDENTS OF CUBA, IRAN, NORTH KOREA, CRIMEA, SUDAN, VENEZUELA, SYRIA, THE DONETSK AND LUHANSK REGIONS, GREECE, ITALY, CHINA, QUEBEC, TAIWAN, PHILIPPINES, HONG KONG, MACAU, VIETNAM, SINGAPORE, THAILAND, MALAYSIA, INDONESIA, AND MYANMAR; (IV) ARE NOT RESIDENTS OF ANY COUNTRY OR JURISDICTION WHERE REGISTRATION OF THIS CONTEST IS REQUIRED BY LAW (DETERMINED BY SPONSOR IN ITS DISCRETION), (V) ARE NOT RESIDENTS OF A COUNTRY OR JURISDICTION THAT REQUIRES THESE RULES TO BE TRANSLATED TO A LOCAL LANGUAGE (AS DETERMINED BY SPONSOR IN ITS DISCRETION) (THESE RULES WILL ONLY BE AVAILABLE IN ENGLISH) AND (VI) ARE LEGAL RESIDENTS OF A COUNTRY OR TERRITORY WHERE THIS OFFER IS NOT VOID ("ENTRANTS"). THIS CONTEST IS VOID IN CUBA, IRAN, NORTH KOREA, SUDAN, VENEZUELA, SYRIA, AND IN ANY NATION OR LOCALE WHERE PROHIBITED BY RELEVANT LAW OR BY U.S. TRADE RESTRICTIONS. THIS CONTEST IS VOID AS TO ANY INDIVIDUAL WITH WHOM U.S. TRADE IS PROHIBITED OR RESTRICTED. VOID WHERE PROHIBITED.

In certain other countries or territories, this Contest may be void, or offered in conjunction with, or on behalf of Sponsor by, certain affiliates of Sponsor.

For potential winners under the legal age of majority in their respective country or locale of residence, the winner's parent or legal guardian must agree in writing (electronically or otherwise) individually and on behalf of the minor winner to be bound by the terms of these Official Rules as well as comply with all other required terms and conditions.

To be eligible to win a prize, Entries (as defined below) must be completed and received by Sponsor in the format designated below. Sponsor reserves the right to revise the foregoing eligibility criteria prior to the Commencement (as defined below). If you have not registered to become a member of the Site, you may do so by clicking here and completing the membership registration process (at no cost and with no obligation). Prior to completing your membership registration, you must accept the applicable Terms of Service and Privacy Notice for the Site in your region (e.g., for users registering in North America, the Terms of Service and Privacy Notice respectively located at https://www.riotgames.com/en/terms-of-service and

https://www.riotgames.com/en/privacy-notice). If you are not willing to accept the Site Terms of Service and Privacy Notice, do not attempt to become a member and do not participate in this Contest. Directors, officers and employees of Sponsor, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families and persons domiciled with each are not eligible to enter or win any prizes. All relevant national, federal, state, provincial and local laws and regulations apply. There is no cost to enter or win. In the event of any dispute, Entries (as defined below) will be deemed to have been submitted by the owner of the membership account named in the Contest submission as further discussed below.

- Disclaimer. Sponsor, all other participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or Entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Sponsor; or (d) any printing or typographical errors in any materials associated with the Contest, for reasons beyond Sponsor's control.
- <u>Contest Period.</u> The Contest period shall commence on February 28, 2022 <u>at 9:00</u> AM <u>Pacific Time ("PT") (the "Commencement")</u>, and shall continue in duration until March 9, 2022 <u>at 11:59 PM PT (the "Deadline")</u>. Entries received after the Deadline are not eligible to win. Sponsor or Sponsor's designee shall be the sole determiner of all contest-related dates and time periods.
- Entry in the Contest. Beginning at the Commencement, the Entrant may enter the Contest by creating a piece of original 2D artwork featuring any Teamfight Tactics Little Legend and posting it to Twitter using the hashtag #TFTGlowUpContest and tagging @TFT (an "Entry"). All Entries must be a minimum of 1080 x1080 pixels.

Any attempted entry into the Contest other than as described herein is void. An incomplete Entry form does not constitute a valid Entry for purposes of this Contest and will not be accepted. Multiple Entries into the Contest are not allowed. No person may enter more than once by creating a new account and any such new accounts/Entries will be disqualified. All Entries become the property of Sponsor upon receipt and will not be acknowledged or returned.

At the sole discretion of the Sponsor, any Entry may be removed or disqualified at any time in the event that it (i) depicts or glorifies lewd, obscene, defamatory, indecent, disparaging, pornographic, abusive, harassing, illegal, vulgar or profane behavior; (ii) is disparaging to any race, religion or ethnicity; (iii) violates these Official Rules or the Site Terms of Service; or (iv) is otherwise deemed to be unsuitable by Sponsor for any reason. In the event of removal, the Entry is disqualified from eligibility and will be deemed null and void. Entries shall not be returned to Entrant. Entrants will not necessarily be notified of removal or disqualification.

• Judging and Winner Determination. Sponsor shall judge all prize winners from all eligible entries based on Sponsor's determination, at its sole discretion, of the creativity, originality, and visual appeal (one-third each) of each entry. Potential winners will be notified by Twitter direct message after determination by Sponsor. To claim a prize, potential winner (and parent or legal guardian if winner is under the age of legal majority) must follow the instructions contained in the notification, which may include, at Sponsor's discretion and whether in one document or multiple, (i) a winner's affidavit verifying identity, eligibility, and acceptance of all rules; (ii) a grant of rights consistent with the provisions of these Official Rules; (iii) a liability release, and/or (iv) a publicity release (collectively the "Documents"). The designated Documents must be completed and submitted by the deadline provided by Sponsor during in the notification email or the prize will be forfeited and an alternate winner chosen, time and circumstances permitting. Sponsor reserves the right in all cases to withhold prize award until the potential winner's identity and eligibility are established to Sponsor's reasonable satisfaction. The decisions of Sponsors on all matters are final.

#### • Prizes.

Prizes will be awarded to one (1) winning entry (the "Grand Prize Winner") and two (2) honorable mention entries (the "Honorable Mention Winners").

## **Grand Prize**

One (1) Grand Prize Winner will receive a grand prize as set forth below (the "Grand Prize"):

- Invitation to 1:1 video call with a Riot artist from the TFT team
- 6.5 Megabundle Skin Pack

The approximate retail value ("ARV") of each Grand Prize is \$0

USD. Honorable Mention Prizes

Each of the two (2) Honorable Mentions Winners will receive an honorable mention prize as set forth below (the "Honorable Mention Prize"):

• 6.5 Megabundle Skin Pack

The approximate ARV of each Honorable Mention Prize is \$0 USD.

The total ARV of all prizes awarded in this Contest is a maximum of \$0 USD.

# ALL FEDERAL, NATIONAL, STATE, PROVINCIAL AND/OR LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE

RESPONSIBILITY OF THE WINNER. Sponsor reserves the right to withhold and deduct such taxes and charges from any prize if and to the extent required by law. All prizes will be awarded provided there are sufficient qualified Entries. Prizes returned as undeliverable, for reasons beyond the Sponsor's control, or otherwise not claimed within fifteen (15) days after delivery of notification will be forfeited and awarded to an alternate winner. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted; provided, however, that Sponsor reserves the right to substitute a prize of equal or greater value for any prize in its sole discretion. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

# • Grant of Rights in Entry.

Each Entrant shall retain its ownership interest and applicable intellectual property rights in and to its Entry. However, in consideration for the opportunities provided herein, each Entrant (or, in the event the Entrant is a minor, the Entrant's respective parent or legal guardian; for purposes of Sections 7 and 8, "Entrant" shall be deemed to also include such parties) hereby grants Sponsor, and its agents, affiliates, successors, and assigns, a perpetual, irrevocable, universal, non-exclusive (except for Entrant's personal use, including Entrant's use on the Site), fully-paid and royalty-free, sublicensable and transferable license to use, distribute, and commercially exploit the Entry in any manner and for any purposes in connection to the Contest and the Sponsor's advertising and marketing endeavors as further explained below. Each Entry is, and will be treated as, non-confidential and non-proprietary. Sponsor retains the right to edit all Entries in any manner and for any purpose, but is under no obligation to do so. Each Entrant hereby represents and warrants that it owns the Entry (and the content therein) submitted by it, or that it otherwise has the right to grant use thereof as set forth in this section, and that the posting and or subsequent commercial use of said Entry does not violate the privacy rights, publicity rights, copyright, trademark rights,

contract rights, publishing rights, or any other rights of any person or entity. Sponsor reserves the right, but not the obligation, to use the Entry for any purpose, including, but not limited to, posting, commercial sales, reproduction, disclosure, advertising and promotional activities, distribution, transmission, publication, and broadcast. Sponsor reserves the right to use any ideas, concepts, knowledge, or techniques contained in the Entry for any purpose, including, but not limited to, developing and marketing products and/or services using such information, and each Entrant acknowledges and understands there shall be no further payment, consideration, royalties or other compensation from Sponsor, its agents, affiliates or assigns for any use of said Entry or the content therein pursuant to this Grant of Rights. Entrant agrees to take, at Sponsor's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Sponsor to effect, perfect or confirm Sponsor's rights as set forth above in this paragraph. In the event that the rights in and to the Entry cannot be licensed to the extent required by this paragraph pursuant to the local law in which the Entrant resides, the foregoing licensing of rights shall be modified to the extent necessary to comply with such local law while giving Sponsor the maximum rights possible to use and exploit the Entry. Further, each Entrant and its respective heirs, hereby indemnify, discharge, release, and hold Sponsor, and any applicable co-sponsor together with their respective parents, agents, affiliates, successors and assigns and their respective directors, members, shareholders, officers, employees, agents and representatives (all of the foregoing, collectively, the "Released Parties"), harmless from any action and/or liability, in any form or manner, arising from any infringement of any third party's rights, inclusive of attorneys' fees and costs in connection with the Entry. In the event an Entry is deemed a prize winner of this Contest, the Entrant further agrees that it shall not seek to market, distribute, sell, sublicense, or otherwise commercially exploit the Entry in any form or manner without the express prior written permission of the Sponsor.

In the event that the rights in and to the Entry cannot be licensed to the extent required by this paragraph pursuant to the local law in which the Entrant resides, the foregoing licensing of rights

shall be modified to the extent necessary to comply with such local law while giving Sponsor the maximum rights possible to use and exploit the Entry.

# IF YOU DO NOT AGREE TO THE TERMS WITH RESPECT TO THIS GRANT OF RIGHTS IN THE ENTRY, DO NOT ENTER THE CONTEST.

• Acceptance of Rules; General Release. By entering the Contest, and to the maximum extent permitted by law, each respective Entrant agrees to be bound by these Official Rules and by the decisions of the Sponsor, which shall be final for all purposes hereunder. Each Entrant further hereby releases, discharges, indemnifies, and holds Sponsor, and any applicable co-sponsor together with their respective parents, agents, affiliates, successors and assigns and their respective directors, members, shareholders, officers, employees, agents and representatives, harmless from any liability whatsoever, and waives any and all causes of action, related to any claims, costs,

injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, notification errors, acceptance, possession, use of or inability to use any prize, including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional, whether under a theory of contract, tort (including negligence), warranty or other theory. By expressly waiving claims resulting from negligence by the Sponsor, Entrant does **not** waive claims resulting from the Sponsor's intentional or reckless acts if as a matter of law or public policy in the relevant jurisdiction such claims cannot be waived. Entrant further agrees that if any portion of this paragraph or these Official Rules is held invalid, the balance shall, notwithstanding, continue in full legal force and effect. Without limiting the foregoing, each Entrant hereby specifically waives application of California Civil Code Section 1542 which provides as follows:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.

Entrant expressly waives the provisions of Section 1542 of the California Civil Code as well as any other statutes, rules, laws, ordinances, or common law principles or other authority of similar effect of any jurisdiction, and further waive any right to invoke said provisions now or in the future with regard to the Contest. Entrants and the winner further acknowledge and agree that this waiver is an essential and material term of these Official Rules and the Contest.

• General Entry Rules: Sponsor, at its sole discretion, reserves the right to review and investigate all Entries and votes and to take any and all measures it deems necessary to ensure a fair Contest. Mutilated, lost, illegible, corrupted, or incomplete Entries will be deemed ineligible, disqualified and void.

Sponsor, together with its parent, subsidiaries and affiliates, advertising and promotion agencies, suppliers (including all prize providers), printers, and distributors, and the respective directors, members, shareholders, officers, employees, representatives and agents of each and any other person or entity related in any way to this Contest are not responsible for (i) late, lost, incomplete, misdirected, or damaged Entries; (ii) technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections; or (iii) failed, incorrect, incomplete, inaccurate,

garbled or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in this Contest which may limit the ability to participate; (iv) any human error that may occur in winner notification or other Contest-related communications, or the processing, review, or tabulation of the Entries in this Contest; or (v) any printing errors in these Official Rules. If by reason of a printing, transmission or other error, more prizes are claimed or announced than the

number set forth in these Official Rules, Sponsor may rectify such error at its sole discretion. In no event will more than the advertised number of prizes will be awarded.

If any factor (including infection by computer virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other cause) corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest, or this Contest is otherwise not capable of being conducted as described in these Official Rules, Sponsor shall have the right, at its sole discretion, to cancel, terminate, modify or suspend this Contest or these Official Rules, and/or select the winners from the Entries received prior to the implementation of the disruptive action, or as otherwise deemed fair and appropriate by Sponsor. SPONSOR RESERVES THE RIGHT TO PROSECUTE ANY FRAUDULENT ENTRIES AND ENTRANTS TO THE

FULLEST EXTENT OF THE LAW. At Sponsor's sole discretion, Entrant and winners who do not comply with these Official Rules or otherwise attempt to interfere with this Contest in any way may be disqualified.

ALL DECISIONS BY SPONSOR ARE FINAL. IF YOU DO NOT AGREE TO THE TERMS AND CONDITIONS OF THESE OFFICIAL RULES, DO NOT ENTER THE CONTEST.

- <u>Copyright Notice</u>. The Contest and all accompanying materials are copyright © 2021 Riot Games, Inc. All rights reserved.
- Governing Law and Jurisdiction. By entering or participating, you agree that the laws of the United States of America and the laws of the State of California, without regard to the principles of conflict of laws, will govern the Contest and these Official Rules. You irrevocably submit to the exclusive jurisdiction of, and venue in, the state and federal courts seated in Los Angeles County, California, and the related appellate courts, in any related action or proceeding. As a condition of participating in the Contest, you agree that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Official Rules shall be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim, punitive, incidental or consequential damages (including reasonable attorneys' fees), other than your actual out-of-pocket expenses (i.e. costs associated with entering this Contest) and you further waive all rights to have damages multiplied or increased.
- Language Discrepancy. To the extent permitted by any applicable law, in the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contests entry form or the online Contest notification, the terms and conditions of the Official Rules shall prevail, govern and control. In the event of any discrepancy or inconsistency between the English language

version of the Official Rules and any other non-

English language of the Official Rules, the English version of the Official Rules shall prevail, govern and control.

- Miscellaneous. If you have any questions about these Official Rules or the Contest, please email them to tft-social-english-rg@riotgames.com or send written questions to Riot Games, Inc., "Neon Nights Glow Up Contest" c/o Riot Games, Inc., 12333 West Olympic Blvd, Los Angeles, CA, 90064. Sponsor reserves the right to post the question and answer for all to see. This Contest is not sponsored, endorsed, administered by, or associated with Twitter.
- Digital Millennium Copyright Act. Pursuant to the U.S. Digital Millennium Copyright Act (or any comparable law elsewhere, as applicable), if an individual or an entity has a good faith belief that an Entry submitted by an Entrant infringes upon any third party copyright, please notify us by mail at Sponsors address below, attention Copyright Department, or by email at copyright@riotgames.com with the subject line stating "Copyright." The DMCA notice MUST include the following: (i) describe the alleged infringement in detail; (ii) the copyright owner or who retains authorized use; (iii) the URL(s) where the alleged infringement can be located; (iv) a statement indicating your authorization to file a DMCA complaint; (v) how you may be contacted; and (vi) any DMCA notice must also contain the following statement:

"I have a good faith belief that use of the copyrighted material described above is not authorized by the copyright owner or its agent, nor is such use otherwise permissible under law. I declare, under penalty of perjury, that the information presented herein is accurate, that I am authorized to represent the copyright holder, and I have a good faith belief that the use is infringing."

• Contest Sponsor. The sponsor of the Contest is Riot Games, Inc., 12333 West Olympic Blvd, Los Angeles, CA, 90064 USA or one of its affiliates.