

CREATOR GUIDELINES MARCH 2025



BASIC RULES & GUIDELINES



Creator Guidelines Basic Rules

2025 GLOBAL EVENT BASIC RULES

Riot encourages our creator community to generate content around our leagues and events. However we ask that creators adhere to the following basic guidelines:

- Creators may post short VODs and/or Global Event reaction content to social media <u>at any point</u> during live broadcasts using brief broadcast footage clips only ("brief" = 60 seconds or less). Creators may only post up to five (5) such reaction posts per a given Global Event broadcast.
- 8-hours after each Global Event broadcast has concluded, creators may include longer Global Event broadcast footage clips ("longer" = greater than 60 seconds) within streams or Global Event VOD reviews.
- Partner logos may not be obscured, removed, or modified in any way.
- In-game audio from broadcast and gameplay footage may be used and published. However, music from the broadcast must be removed or muted.
- In addition, all content should follow the rules outlined in Riot's Legal Jibber Jabber.

These guidelines are in-line with guidance around past global events and apply to creators and other third parties that are <u>NOT</u> officially partnered with Riot around Global Events. If there is any doubt on whether or not something should or should not be used or how it's used, please contact <u>creatorsupport@riotgames.com</u>.

THARK YOU AND GLHF!

