## 

CREATOR GUIDELINES AUGUST 2024



## BASIC RULES & GUIDELINES



Creator Guidelines Basic Rules

## **WORLDS 2024 BASIC RULES**

Riot encourages our creator community to generate content around our leagues and events. Worlds 2024 is no different. However we ask that creators adhere to the following basic guidelines:

- Creators may post short VODs and/or Worlds 2024 reaction content to social media <u>at any point</u> during live Worlds broadcasts using brief broadcast footage clips only ("brief" = 60 seconds or less). Creators may only post up to five (5) such reaction posts per a given Worlds broadcast.
- 8-hours after each Worlds broadcast has concluded, creators may include longer Worlds broadcast footage clips ("longer" = greater than 60 seconds) within streams or Worlds VOD reviews.
- Partner logos may not be obscured, removed, or modified in any way.
- In-game audio from broadcast and gameplay footage may be used and published. However, music from the broadcast must be removed or muted.
- In addition, all content should follow the rules outlined in Riot's Legal Jibber Jabber.

These guidelines are in-line with guidance around past global events and apply to creators and other third parties that are <u>NOT</u> officially partnered with Riot around Worlds 2024. If there is any doubt on whether or not something should or should not be used or how it's used, please contact <u>creatorsupport@riotgames.com</u>.

## THARK YOU AND GLHF!

